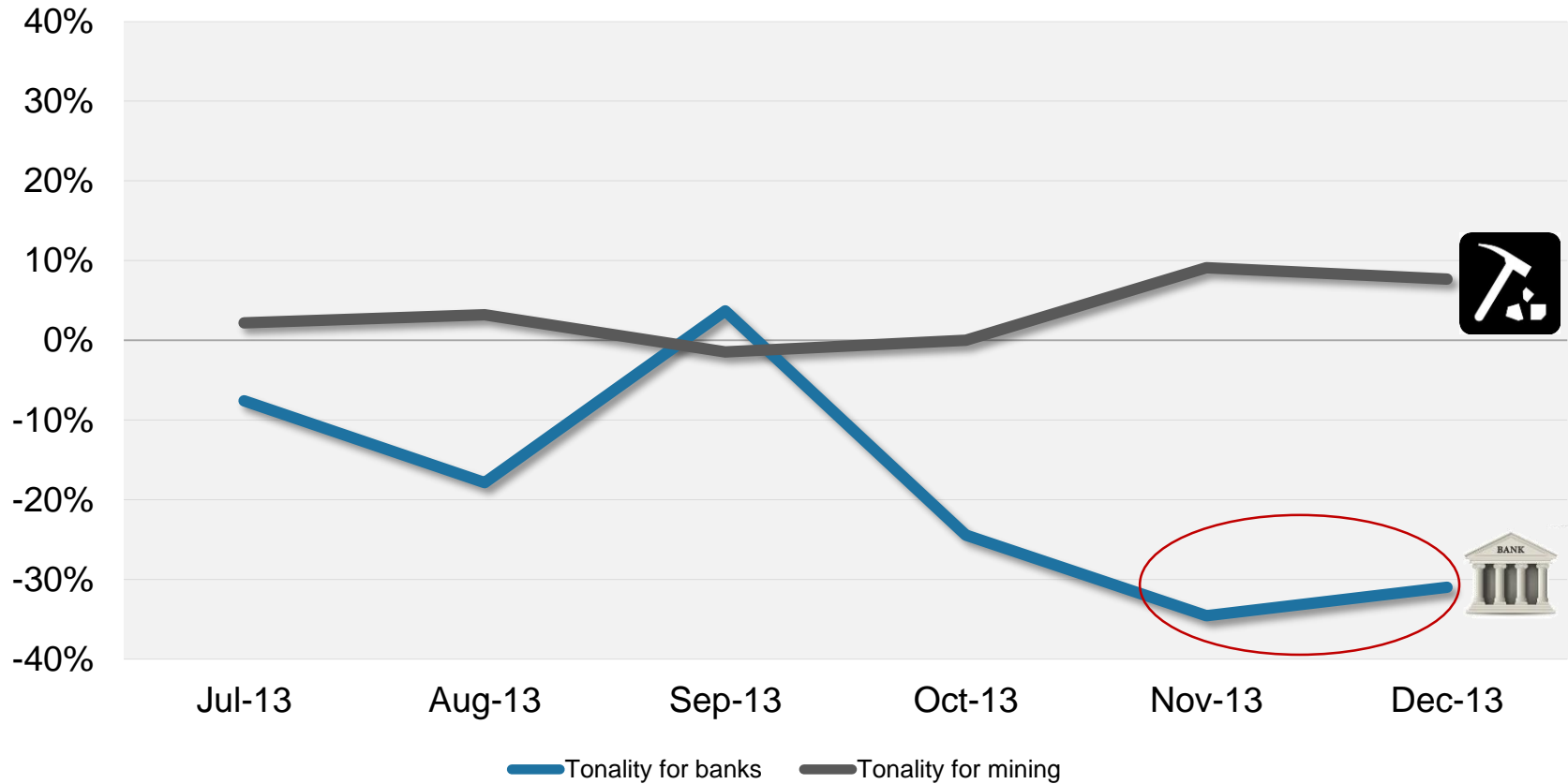


Rough ending for bank executives



Global opinion-leading news coverage on top executives | Average tonality per month, January 1, 2013 – December 31, 2013

Basis: 6 109 reports on CEOs, executive board members, chairpersons and MDs in 130 global opinion-leading print and TV news programs